

# 1000 GESTALTEN

[www.1000GESTALTEN.de/en](http://www.1000GESTALTEN.de/en)

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**Press release**

**Hamburg, 03.07.2017**

**Hamburg, G20 summit week - The performance art piece 1000 GESTALTEN is about to reach its climax on July 5th, at 1:30 pm CEST. The performance will take place at Burchardplatz, right in front of the famous Chile House in Hamburg's city centre.**

Dear Ladies and Gentlemen,

In the run-up to the G20 summit, the civil society will use the public space for an exceptional performance art piece - 1000 GESTALTEN. On July 5th, hundreds of clay figures will move slowly and silently, seemingly unassailable through the streets of Hamburg. They will appear as an unstoppable force, with empty faces wrapped in a crusty shell of clay suits - until one of them stops and a transformation begins.

On July 5th, 1:30 pm CEST, they will come together and eventually all free themselves from their encrusted shells. A visually stunning transformation with over a thousand volunteers, a stimulating image of an awakening and a collective reactivation.

## **Timetable for July 5th:**

**12:30 pm - Meeting Point: Sprinkenhof, 20095 Hamburg: Press briefing**

**12:30 pm - Photo opportunity for close-up shots and interviews with representatives of the collective**

**1:30 pm - Start of the main performance**

**3:00 pm - End of the main performance + opportunity for interviews with performers and representatives of the collective**

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## **Please note:**

Please understand that during the performance (1:30 pm - 3:00 pm) it's not possible to come physically close to the performers, as it would disturb the performance and its perception. As we expect a big audience (1000-2000 viewers), we'd advise you to come to our press briefing so we can assist you best with your coverage before, during and after the performance. As part of the press briefing (12:30) we will provide you with detailed information regarding the performance's staging to give you the possibility to get the best images.

**At Burchardplatz we will provide a press gallery to offer exclusive camera angles.**

**Please use the scheduled photo opportunity at 12:30 for close up shots.**

**Thank you for your understanding.**

## **EPK & Photokit:**

Right after the performance, we will provide an EPK and a high quality photo kit for your free use.

3:30 pm CEST - High Quality Photo Kit

6:00 pm CEST - XDCAM HD EPK

**Please let us know in advance if you are interested in receiving the download link for these kits. Access is limited.**

## **The 1000 GESTALTEN collective**

The performance idea was born from a communal feeling of urgency, triggered by recent events of our time. Over one hundred volunteers joined forces and with dedication and efficient planning have put together an organisational structure that this large scale performance art piece now thrives on. Theatre experts and media professionals work side by side with project experienced planners and craftsmen. The name 1000 GESTALTEN has been conceived to create an image that embodies the 'GESTALT' and shape of our society, an image that translates internationally. The performance is supported and assisted by „Gängeviertel Hamburg“, the alliance „Alles Allen“ (All things to all humans) and the „Hanseatische Materialverwaltung“. Organiser is the non-profit organisation „Neu am See e.V.“.

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